

BRIDDHI's Newsletter



BRIDDHI – A Seat of Professional Learning



Training On **“Leadership & Problem Solving”**

Organized by: **edotco Bangladesh Ltd** (sister concern of ROBI)

Conducted by: **BRIDDHI – A Seat of Professional Learning**

Participants:

Senior officials of edotco group.

Group: 22 Participants.

Held On: 16th -17th
September 2015

Venue:

BRIDDHI Institute,
Dhanmondi, Dhaka.



Participants of edotco group.

A Strong leader must have the capacity & skills to anticipate, identify, solve, prevent & learn from problems that occur of work.



Mr.Md. Akbar Hassan
Introducing himself with the
participants of edotco Group.



Mr. Md. Akbar Hassan Managing
Director of BRIDDHI Handing
over the Certificate to the
Participants.

Latest news



Mr. Md. Akbar Hassan Chief Resource person of BRIDDHI conducted the training session on Customer Service & Service Excellence.

Training on: Customer Service & Service Excellence.

Organization: IDLC Finance Ltd.

Conducted by: BRIDDHI- A Seat of Professional Learning.

Venue: BRIDDHI Institute.

Dated: 11 - 12 September, 2015.

Training Methods & Approach:

Methods & Approaches Used Before training:

- Focus Group Discussion (FGD)
- Training Need Assessment (TNA)
- Questionnaire Survey
- Personal Interviews on sales call (Videos clip)
- Success Stories
- Observation Methods
- Preparation of Customized Modules

Methods & Approaches Used during training:

- Participative Approaches
- Lecture Methods
- Power Point Presentation
- Theories & Practical Application
- Exercise Session & Role play
- Case Study
- Related Video & Movie Shows

Topic Covered

Day-1

- **Leadership....** The New Business Landscape
Concept & Dimensions
- **Leadership & Seven Habits....** Where you need
to be changed
- **Leadership Accept Challenges....** Have the guts
to grow
- **Three ways to turn Challenges into
opportunities....** Explore Success

Latest news



Mr. Md. Akbar Hassan Chief Resource person of BRIDDHI conducted the training on Marketing & Sales Development of Darkin Trade & Distribution Co. Ltd.

Training on: Marketing & Sales Development.

Organization: Darkin Trade & Distribution Co. Ltd

Conducted by: BRIDDHI- A Seat of Professional Learning.

Venue: Caviar Chinese Restaurants, Malibagh, Dhaka

Dated: 27th August, 2015



Chief Resource Person Mr. Akbar Hassan & Mr. Zahir Managing Director of Darkin Trade & Distribution Co Ltd sharing their experience with the participants.

Day-2

- **What is Problem Solving? Ways of Solving Ways of solving Problem for success.**
- **Communication improve Results Be transparent**
- **Conflict Management.... Managing Negotiation Process**
- **Stress Management..... Manage Stress Or It Will Manage you**

Comments By edoteo Participant's

1. I will try to develop myself morally. Received lesson from this session that will really help to succeed in life, where we need continuously to sharpen our saw. *Reven Dewan.....* **General Manager**
2. I want to implement all knowledge at work, especially to become a good human being as well at work, family & life. *Md. Rabbul Alam Khan* **Manager**
3. I would like to practice the sessional inputs throughout my personal as well as my professional life. Let's see how I can change myself and prove within my organization. *Md. Jahid Hasan... .* **Manager.**
4. I would say that it will help both in field of working and professional life. At least I will try to manage my stress after this training. *Md. Nur A Alam Siddiqi....* **Manager**
5. This knowledge will help me to do my responsibilities in a better way and most importantly will help to develop myself as a human being who can contribute something to the company & society. *Md. Munusural Alam.....* **Manager**

Things to know

ভবিষ্যৎ দেখ

“চাকরী করার জন্য চাকরী করোনা,
নিজেকে সৃষ্টি করার জন্য চাকরী করো।”

তোমরা বড় করে **স্বপ্ন** দেখতে শিখ। জীবনে অনেক পথ অতিক্রম করতে হবে। প্রথম প্রহরের ব্যস্ততা এবং পরন্তু বেলার অবসর। প্রথম প্রহরে যা সঞ্চয় করবে তাহাই তোমার পরন্তু বেলার সহায়ক হবে। আজকের কষ্ট / সাধনা তোমার জন্য **Investment-** এ পরিনত হবে। আজকের যে কষ্ট করবে আগামীতে আরামের নিশ্চয়তা দিবে।

আজকের **Officer.....** ভবিষ্যতের **Director / MD.**

তাই বলছি, আজকের কষ্ট তোমার জন্য **Investment for Future.**

Work hard & intelligently to create your better future.



মোঃ আকবার হাসান

মিথ্যার আশ্রয় নিয়ে সত্যকে কলঙ্কিত করে হয়তো সাময়িক **জয়ের** আনন্দ পেতে পারো, কিন্তু মনে রেখ, তোমার **বিবেকের** কাছে মিথ্যার জন্যে **জবাবদিহি** করতে হবে।

এই **জবাবদিহি** তোমাকে **কুড়ে কুড়ে** খাবে।

.....মোঃ আকবার হাসান



CEO's Message..... Things to Know

**“You may have a sophisticated machine,
You need a sophisticated person to run the machine.”**

If you want to grow your company, grow your people. Training is vital. Employee training is essential for an organizational success. Training is crucial the reasons an author specified as:



**Md. Akbar Hassan
CEO & Lead Trainer**

BRIDDHI- A Seat of Professional Learning

• i. Training Need for Business

- Increased competitiveness, and responsiveness to customer satisfaction
- Increased productivity, efficiency and profitability of an organization
- Reduced downtime, waste and need for supervision
- Increased employee commitment to a positive outcome
- Enhanced employee loyalty and ownership
- Reduce employee turnover and retention increased

Smarter, and compliant work place

• ii. Training Need for Industries

- Improved competitiveness, greater efficiencies
- A more competent, productive and flexible workforce
- Improved overall industry capability

• iii. Training Need for Employees

- Increased skills and reduce wastage increase profit.
- Increased prospects for Growth & Development
- Increased morale, motivation and self-esteem
- Increased job satisfaction and increase of proactively
- Increased confidence to work with new technologies.

“Never undermine training. Training fosters growth of an organization; business & people. Now it is your choice what you want to do & achieve.”..... Md Akbar Hassan

Profile of CEO & Managing Director:

Md. Akbar Hassan - CEO & Managing Director, **Chief Resource Person & Chief Consultant** of BRIDDHI. Conducted more than **800** (approximately **15,000** participants) exclusive customaries training on different areas as Lead Resource Person. He is an OD specialist. Created more than **900 Training Video Clips** on different areas in Bangla & English on Bangladesh context. These rich archives couples in disseminating knowledge to get the essence of real life experiences. He is also a Lead consultant on Garments & Textiles and in Industrial arena. There are many more movies uploaded in **YOUTUBE**.

Md. Akbar Hassan is Business Graduate (MBA-IBA) and Masters in Public Administration (MPA) University of Dhaka.

18.5 years of Corporate experience in senior management 3 MNC (PHILIPS, YOUNGONE, and MOBIL OIL (USA)).

i. 14 years AS A Corporate Trainer.

ii. 14 years of experience as OD Specialist & Consultants.

iii. 13 years of teaching as a faculty in many reputed Universities in Bangladesh.

Contact:

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BRIDDHI -Training Institute



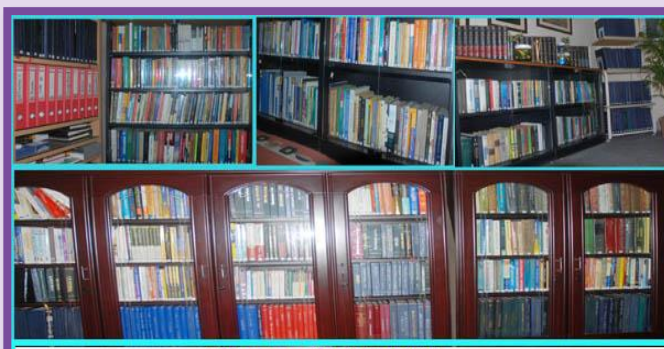
Training Room -Front View



Training Room-Rear View



Virtual Studio



Library of BRIDDHI



Catering Service-2



Catering Service-1

BRIDDHI-A Seat of Professional Learning is to introduce training programs on different areas of different kinds, which will bring a significant impact in the development of Professional Management. We create video clips to create an interactive training. We are confined to customaries training rather than conducting set modules.

Our difference with others... ***“We truly believe in providing services designed to meet the client researched needs, rather than set standard package”***