



# News Letter of BRIDDHI

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তিনিই সত্যিকারের ম্যানেজার  
যিনি আরেকজন ম্যানেজার সৃষ্টি করেন।



Date: 13th - 14th February 2013

Training on: "How to be an Effective Manager"

Management & Participants with Chief Resource Person

Conducted by: BRIDDHI - A Seat of Professional Learning



Training on : "How to be an Effective Manager"

Company Name : ORION Pharma Ltd.

Participants : 25 in Number of ORION

Held on : 13<sup>th</sup> - 14<sup>th</sup> February 2013 (9:00 am - 6:00 pm)

Venue : ORION Training Center, Tejgaon-Dhaka

## Introduction:

**"Organization created by MANAGERS makes it Viable,  
The Vision of an Organization are Materialized by LEADERS"**

Effective management skills are now the currency of success. Whether your organization is concerned with business, commerce or industry, it will need managers who have well developed leadership skills, are excellent communicators and are also effective strategic thinkers. An effective manager brings all available resources, including human resources, together, and coordinates them into a single effective tool. This newly formed tool is then used to realize an objective in the most efficient manner possible.

The qualities of an effective manager are extensive. Today's effective managers are skilled communicators, decision makers, motivators and even guidance counselors. As an effective manager, you provide the goals, the direction on how to achieve these goals and the motivation and guidance required meeting the goals. You set the standards for others to follow.

Effective managers get the best return from all available resources including their own time and talent. They challenge themselves to justify priorities in hard business terms. They question why they should do a particular task now or whether it should be delegated. Less effective managers spend more time doing than managing.

Managers are also expected to train their own team members and provide help with team member's learning. This means that managers must also have coaching skills to support their staff. The skills of a trainer are specialized and will need to be developed. Once again, there will be demand for creativity to achieve this.

## Methods & Approaches Used:

## Topics Covered :

### Methods & Approaches (Before Training)

- Focus Group Discussion (FGD)
- Questionnaire Survey
- Personal Interviews
- Success Stories
- Observation Methods

### Methods & Approaches (During Training)

- Participative Approaches
- Lecture Methods
- Power Point Presentation
- Theories & Practical Application
- Exercise Session
- Case Study
- Related Video & Movie Shows

- Excellence in Leadership  
....Create your life
  - Leadership & Selling Leadership  
....Influence to create ownership
  - Team Building & Motivation---Ways to Success  
....Create Bondage
  - 7 Skills for Supervisors' Success  
....Traits to Grow  
+ Role Play & Case Study
  - Coaching & Counseling  
....Teach & change for outcome
  - Handling Objections  
....Free gray areas
  - Area Manager-Activities  
....The paths for Achievement
- Followed by: **Topics related Video Clips***

## Participants of ORION

01.	S. M Dalloare Hossain	Area Manager
02.	Md. Golam Mostafa	Area Manager
03.	Md. Abdul Hamid Chowdhury	Area Manager
04.	Md. Shahidur Rahman	Area Manager
05.	Dipok Kumar Razbongsi	Area Manager
06.	Md. Kamrul Islam	Area Manager
07.	Md. Nahid Reaz Karim	Area Manager
08.	Kazi Monirul Hoque	Area Manager
09.	Md. Shafiqul Islam	Area Manager
10.	Md. Zulfikar Haider	Area Manager
11.	S.M. Shakhawat Hossain	Area Manager
12.	Md. Abdur Rahman	Area Manager
13.	A.S.M. Najmul Hassan	Area Manager

14.	Muhammad Nazrul Islam Khan	Area Manager
15.	Md. Rezaul Haque	Area Manager
16.	Md. Wahid Sadique	Area Manager
17.	Md. Nazmul Hossain	Area Manager
18.	Md. Badiul Alam	Area Manager
19.	Md. Hamidur Rahman	Area Manager
20.	Md. Ziaul Haque	Area Manager
21.	Mostakur Rahman	Area Manager
22.	Mohammad Abu Shaim Sarker	Area Manager
23.	Md. Abdullah Al-Mamun	Area Manager
24.	Mahabub Ullah	Area Manager
25.	Mohammad Bodrujjaman Sarker	Area Manager

## Profile of Lead Resource Person:



**Mr. Akbar Hassan - CEO & Managing Director, Chief Resource Person & Chief Consultant of BRIDDHI.** Conducted more than 550 (approximately 12,000 participants) exclusive training on different topics as Lead Resource Person amounting. OD specialist. Created more than 900 Training Video Clips on different areas in Bangla & English on Bangladesh context. These rich archives couples in disseminating knowledge to get the essence of real life experiences. Lead consultants on Garments & Textiles and Industrial arena.

He served in Senior Management Position in Philips Bangladesh Ltd. (MNC), Youngone Corporation (MNC), and Mobil Oil Bangladesh Ltd. USA (MNC). More than 18 years of experience in corporate world.

MBA from IBA, Masters in Public Administration from University of Dhaka. Visiting Faculty Member of BRAC University, Institute of Governance Studies IGS, IUBAT and BIFT. He presented many papers in many seminars including BATEXPO. Resource Person of many Institutes like, DCCI, MCCI, BPATC, BIBM, Academy of Planning Commission, Police Staff College, etc. Resource person of CIPS (The Chartered Institute of Purchasing & Supply). International Procurement and Supply Chain Management (IPSCM) of ITC/UNCTAD/WTO, Geneva, Switzerland. 18.5 years of corporate experiences (MNC) and 13 years of experience as corporate Resource Person.

### Contact Address:

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